

BEAVER COUNTY

EXPENDITURES	1995	1996	1997	Explanation
Administrative	\$4,845	\$9,656	\$10,415	salaries, benefits, reimbursement, office
Miscellaneous	\$8,069	\$4,535	\$6,196	
Total Promotional:	\$40,451	\$51,500	\$72,198	
Advertising	\$1,688	\$500	\$2,731	
Brochures			\$20,196	
Contributions	\$13,785	\$14,228	\$16,735	county fair, etc.
Fam Tours	\$88	\$108		
General Promotional	\$4,599	\$15,033	\$9,430	wagon train, etc.
Shows	\$2,312	\$4,463	\$6,256	
Signs		\$54		
Travel Region	\$17,979	\$17,114	\$16,850	
Brick and Mortar (Operations)	\$481	\$21,698	\$2,195	
Construction Expense		\$15,000		
Visitor Center Operation	\$481	\$6,698	\$2,195	
Transfers Out				
Total Expenditures	\$53,846	\$87,389	\$91,004	
REVENUES				
Tax Commission TRT Report*	\$82,213	\$74,973	\$81,209	
County TRT Report*	\$82,164	\$77,330	\$79,477	
Other Revenues			\$150	
Percent Adm./Misc./Promo/Transfers	99.11%	75.17%	97.59%	
Percent Brick and Mortar	0.89%	24.83%	2.41%	

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.